



Naming Opportunities with Tanner Cancer Care

For decades, Tanner Cancer Care has brought leading-edge treatment and compassion to the people of our region. Associating your family or organization's name demonstrates your commitment to regional well-being and your partnership with our health system to ensure world class care.

Tanner Health Foundation offers unique naming opportunities to enhance cancer care here at home.

Choose the naming opportunity that's right for you

Whether honoring a loved one or your family — or aligning your organization with our mission — you have options that build your legacy and support Tanner Cancer Care's uncompromising approach to fighting cancer.

Position naming opportunities within the Roy Richards, Sr. Cancer Center at Tanner

- **Endowed chair(s)** **\$1.5 million**
An endowed chair is a special appointment, carrying considerable prestige and demonstrating a strong commitment from the donor and the health system to an area of service. Each endowed chair is funded through an endowment established by the donor for a specific purpose.

Interior naming opportunities within the Roy Richards, Sr. Cancer Center at Tanner

- **Atrium waiting area** **\$500,000** **(Reserved)**
As the first touch in our coordinated approach to patient-centered care, the atrium waiting area greets thousands of patients and visitors each year, serving as a welcoming location for families and friends to meet when visiting or waiting for a patient.
- **Varian TrueBeam Linear accelerator suite** **\$250,000** **Available Spaces: 2**
In our Varian TrueBeam linear accelerator suites, people experience the most advanced technology available for radiation treatment. The Varian TrueBeam provides precise, comfortable, noninvasive treatment tailored to each person's tumor site, destroying cancer's very DNA.



- CT and HDR suite** **\$100,000** **(Reserved)**
 The CT and HDR suite house an integral component of our multidisciplinary cancer care, offering our patients precise CT-guided treatment planning and efficient treatment delivery in one location.
- Radiation oncology conference room** **\$100,000** **(Reserved)**
 This is where physicians, therapists, nurses and patient navigators gather to review treatment planning, progress and opportunities — collaboratively and holistically. This is where the minds come together to beat cancer.

Other naming opportunities

- Physician’s office(s)** **\$50,000** **(Reserved)**
- Therapist office suite** **\$50,000** **(Reserved)**
- Patient navigator/liaison office(s)** **\$25,000** **Available Spaces: 4**
- Patient exam room(s)** **\$25,000** **Available Spaces: 6**

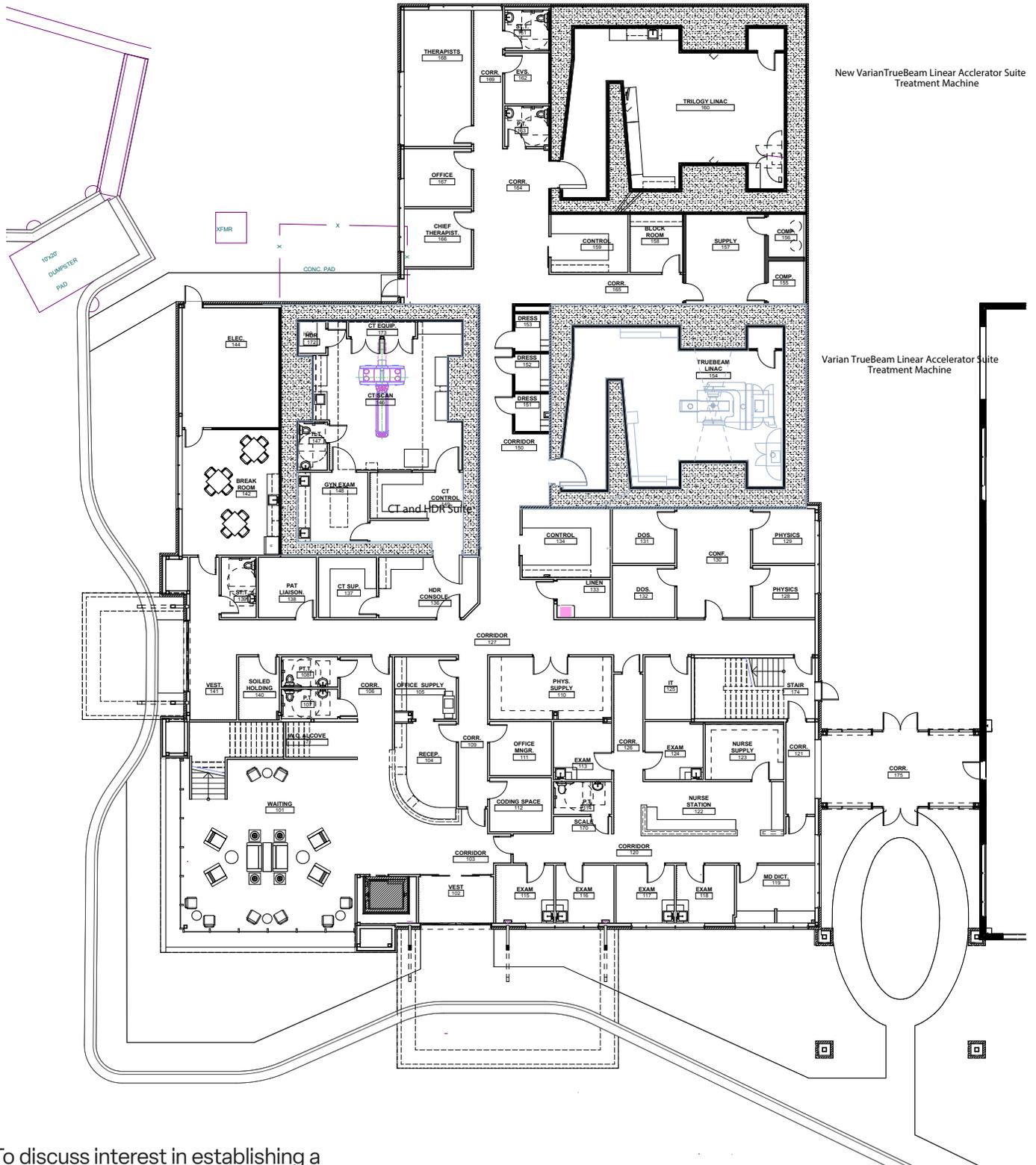
A naming gift can be pledged or paid in installments over a five-year period. Donation minimums for naming opportunities are based on space size, use and visibility to patients, visitors, staff and the public. Donors with cumulative gifts of \$25,000 and more are permanently recognized in our Water Oak Society.

Once half of the naming gift commitment is received, all physical spaces will be identified by a Tanner-approved plaque/lettering corresponding to the donation level. Plaque examples are available upon request.

Additional benefits provided based on donation level: Press release, public ribbon cutting ceremony and reception with invited guests and leadership; private dedication ceremony with key staff, leadership and invited guests; donor meet-and-greet with key staff.

To discuss interest in establishing a naming opportunity, please call Tanner Foundation at **770-812-GIFT (4438)** or email Executive Director Nichole Fannin at nfannin@tanner.org.

Tanner Cancer Care First Floor

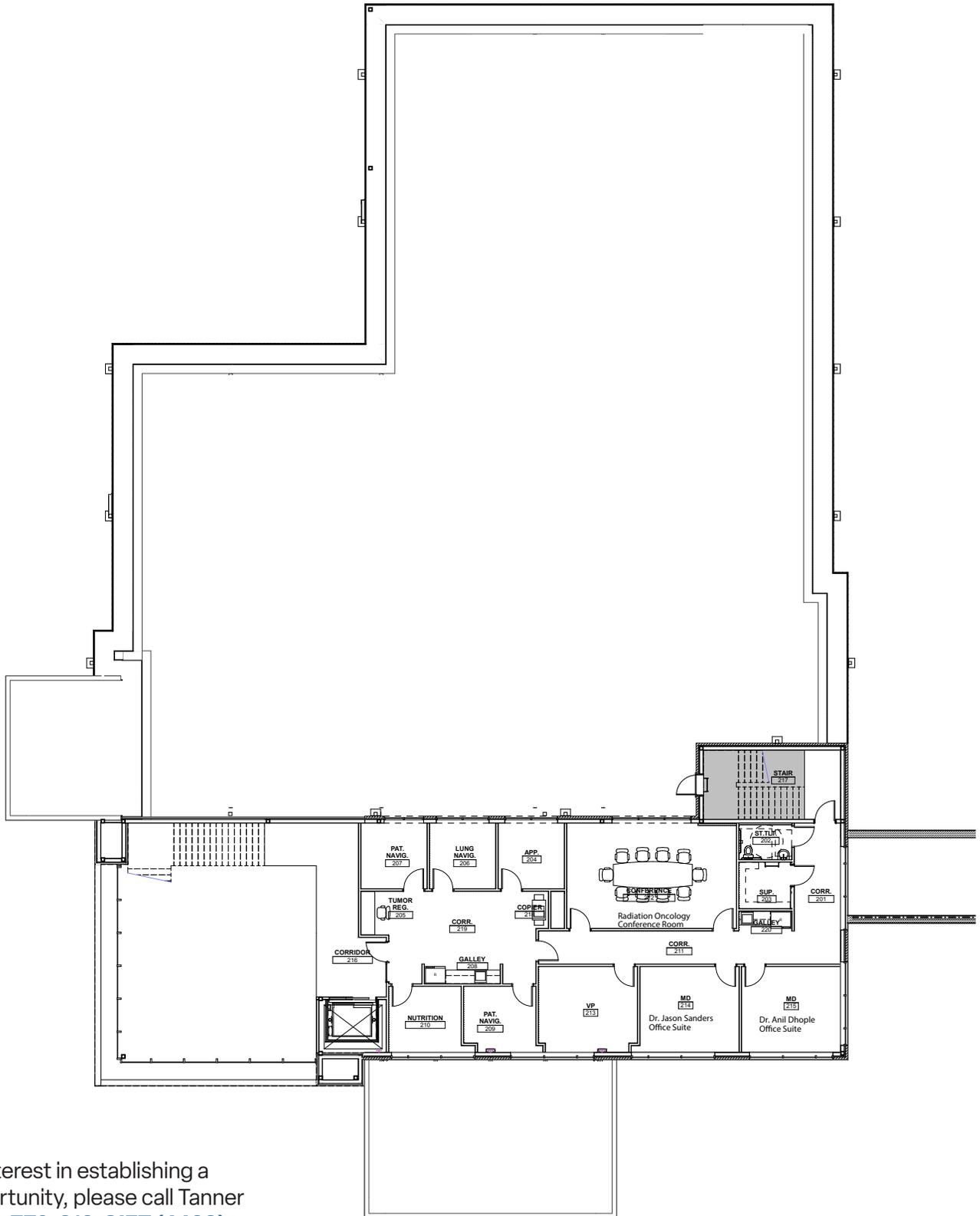


New VarianTrueBeam Linear Accelerator Suite Treatment Machine

Varian TrueBeam Linear Accelerator Suite Treatment Machine

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